

INAUGURAL ISSUE

SINGTEX STORY NO. 1 | MAR. 14, 2022





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Chairman Jason Chen

The SINGTEX Group is marching into the new year with an elevated start.

Dear fellow members of the SINGTEX Group,

The year 2021 went by in a flash.

At the end of the year it is time for sentimentality, rationality, reflection, and foresight because the international economic and trade situation is still dynamic and volatile. With the COVID-19 pandemic outbreak continuing unabated, our BD colleagues cannot go abroad to participate in exhibitions, and can only serve our clients remotely. This is exacerbated by the US-China trade war, orders moving to other countries, enterprise exodus, sluggish domestic demand and other challenges and difficulties.

Fortunately, with the help of our colleagues, we have been able to uphold our environmental protection philosophy, our attitude of being worthy of heaven, earth and people, and our company's vision and six beliefs, which has empowered us to hold a common belief and ideals in adversity, so that we may help each other and weather the storm.

In 2021, the Group's revenue reached NT\$2.8 billion (US\$100 million) and the revenue registered a 36% YoY growth compared with 2020.

I often wonder in my mind what the most important direction and source of motivation for the Group's future development is.

The direction is:

We must be more open to challenges, insist on innovation, and pick the most formidable challenges ahead!

The motivation is:

To happily and joyfully prosper in our heart-warming business, and at the same time to support each other and grow together for our customers, shareholders, employees, suppliers and stakeholders, and to continue to make profits and operate sustainably.

Happy 33rd birthday to SINGTEX!

SINGTEX is celebrating its 33rd anniversary this year on March 14, 2022. By taking the opportunity of this inaugural issue, I would like to share with you once again the Group's vision, six core beliefs, and seven directions for implementation.



SINGTEX Group Vision/Six Major Ethos/Seven Execution Directions

SINGTEX's Group Vision

SINGTEX®'s group vision is to become the leading manufacturer of all-round, eco-friendly functional textiles, and the premier supplier to world-renowned brands.

At the same time, we endeavor to achieve the goal of sustainable growth and management by pursuing the common good, as well as the satisfaction of our customers, shareholders, and employees.

The Group's Six Major Ethos

| | |
|------------|---|
| PASSION | Profound passion for textiles. |
| SINCERITY | People-oriented Integrity and care. |
| INNOVATION | Proactive and innovative spirit. |
| SERVICE | Customer oriented with dedication to professional service. |
| QUALITY | Pursuit of excellence and world class quality. |
| FEEDBACK | Sustainable business management and giving back to society. |

The Group's Seven Execution Directions

- Developed private brand.
- Developed green products .
- Increased the detection capability.
- Constructed environmentally friendly production.
- Active talent cultivation.
- Continuous Improvement management.
- Implemented the profit center.

We hope to reach our goal of NT\$10 billion in revenue by 2025, the 36th anniversary of the Singtex Group!

The inevitable development trend of the textile industry is that the big will always grow bigger, because solidarity is power!
In recent years, SINGTEX Group has been trying to consolidate both vertically and horizontally, hoping to integrate upstream, midstream and downstream resources, to take advantage of the strengths of each company, to fight a beautiful team integration battle, and to expand the Group's revenue.

The year 2022 is a very important year for Singtex Group, and it is a great challenge and opportunity for the Group to integrate the resources and strengths of its affiliated companies.

The following are the major goals and policies of the Group for 2022, and we encourage our colleagues to work together to achieve the goals.

- 1. The construction of the new second plant (high-end precision dyeing and finishing plant) of GFun will commence in February 2022 and is expected to be completed in the first quarter of 2023;by then, it will meet and exceed the growing expectations of customers' orders, provide vertical integration for the Group, generate synergies, and build a better value-added service system.
- 2. Achieve 100% of the departmental profit centers, annual budgets and operational targets, and achieve the company's overall goals.
- 3. Enhance the Group's vertically integrated products to satisfy customers with high-quality services in one purchase.
- 4. Continuously develop innovative high-performance textiles and unique environmental friendly biomaterials; differentiate the market with high-end technology to create differentiation and enhance competitive advantage.

In 2022, the only thing that remains unchanged is "change". We hope that all of our colleagues and partners can put aside their past perceptions and habits and keep up with the giant wheel of the times, which is rolling faster than ever. That way we can embrace and seek changes and pursue a better self and tomorrow.

While tasting a cup of coffee, doing good things "can warm the heart. Drink it, wear it, love it!"

We aim to become the first choice material brand for outdoor sports apparels. Together with sound environmental protection, we seek continuous material innovation through professionalism.

We want to "remember our original intent, and resonate with the heart, " extol sustainability values, and sing a happy song about textiles.

Thank you all, it is great to have you.
We wish you all good health, happiness and joy.



Founders, Singtex Group
Chairman Jason Chen



Founders, Singtex Group
Vice Chairman Amy Lai





Vice Chairman Amy Lai

Legacy is not a slogan, but an attitude that determines your actions.

I am a Hakka, from the Dongshi district of Taichung City, formerly known as "Dongshi Township" and in earlier times known as "Dongshi Corner." It is known as the "Hometown of Fruit" and the starting point of the Central Cross-Island Highway.

During the 921 Earthquake, the Central Cross-Island Highway was severely damaged and the glory and prosperity of Dongshi became a thing of history.

My father was a master suit maker who inherited my grandfather's craftsmanship; my father won the first runner-up prize in an all-Taiwan fashion design competition during the Japanese colonial era, and owned his own suit factory.

Because his clothes making techniques were favored by the government authorities at that time, my father specialized in bespoke dresses and government uniforms for officials, local gentry and rich families.

My mother, who naturally had an exquisite handicraft, married my father and set up the "Mei Feng Suit Company." And so my siblings and I were raised by our parents through every thread and needle.





We grew up watching our parents help customers measure their body size, discuss the style of clothes with them, and discuss the nature of the fabric, and the most important thing is to wash and dry the cloth to minimize the shrinkage, draw a layout, cut the cloth with scissors in hand, step on the sewing machine, hold the needle and thread, and iron the clothes with a charcoal iron.

The process of handmade suits is tedious; there is one more thing in the process, the trial fitting "young people today should not know this term anymore."

In the end, I saw my parents not only let their customers wear warm clothes, but also walked out of the store dressed beautifully and confidently in style, a feeling I have always been proud of, and such a memory has always been imprinted into my mind.

Seeing the hard work of my parents earning money by stitching and stitching, I couldn't help with the technical side of the clothes, but I wished I could share some of the burdens for my family.

But it seems that I can only help with simple household chores, and there is also the cutting of the leftover "trimmings leftover cloth, scraps of cloth" to find usable knitted fabric, remove yarn out of the cloth to sell, which at that time was bought by merchants and repurposed for pillows, sofa stuffing, and further earn a little more income for the family.

I felt that I have made some contribution to the family; at that time, the family environment was frugal, and I remember wearing many clothes passed down from my older brother, who passed them on to my second brother, and then passed them on to me.

Only when I grew up to be a little girl did I have my own clothes, and the fabrics of these clothes or dresses were all made from the leftover fabrics cut by customers; sometimes a dress was made from 5-6 pieces of fabric. I was so elated and excited to have new clothes to wear and I grew up wearing unique clothes that would not have an identical with others.

I once heard my mother say, "When I was 4 to 5 years old, I was secretly taken away by a stranger in front of our store. The little dress I was wearing was a distinct style and color, and my father saw me from afar and saved me in time."

The passionate pursuit of perfection.

My mother worked hard to form the family and the "Mei Feng Suit Company" and we were a family of modest means.

We were definitely not the worst off economically, and our parents gave us plenty of love and education. Although we did not have the financial means to participate in school activities, what we saw in the adults was that they were "hard-working, frugal, and so content and grateful for what we already have."

I saw my father inherit his grandfather's professionalism and work ethic in his work, and everything and every piece of clothing is almost perfect, with a quality that is comparable to that of LV and CHANEL today.



Eco-friendly and recirculated.

In the modern sense of the word "eco-friendly and recirculated," dad extolled frugality, practicality, and zero waste, and always tried to save as much cost as he can for his customers when making markings. Each piece of scattered scraps of cloth left to cut is never wasted and discarded, they will try to maximize the benefits, will use the scraps of cloth to make blankets, covers, clothes, to use scraps of cloth patchwork to make finished products, which in addition to first-class workmanship also takes a certain degree of patience.

If there is a plaid scrap of cut pieces that still matches, then it is always used and never compromised on quality.

My parents also provided me and my two brothers with garments that were decent and neat, and even the third generation of grandchildren are enjoying the benefits of wearing exclusive models of scrap fabric collage clothing. Craftsmanship is from the heart, and only really slow and intricate work can produce fine results.

I am fortunate enough that my parents taught us the concept of recycling and re-creating value since we were young. I am grateful to my parents for teaching us by example and by word, and today I can apply it to the spirit of the Group!

In the last issue, I said,

"There is no miracle in corporate culture, only accumulation."

We need to accumulate our strength and pass on our spirit and culture.

This legacy is definitely a responsibility, and with our love and virtue, we will be able to carry on forward with more power!

Founders, Singtex Group

Amy

Character Profile | Sunny Huang General Manager

Passionate Oppa (Uncle) Recording His Travels Across Taiwan on Rail and Bike.

Marketing Design Center / Written by Wilson Chang

The pines and cypresses are lush and green, the bamboo and peony are always growing, the fog in the mountains looks like a heavenly realm.

I saw a man with white hair and rosy complexion drawing close on two wheels.
But when I looked back, I couldn't see his shadow anymore.



Sunny Haung General Manager

The distant mountains are like a winding forest path, the chill of the 12th lunar month has passed, and the winter is slowly enshrouding the mountains. Inhale a cold breath, exhale a breath and turn it into clouds of smoke. The "target approaching" signal on the cell phone reminded us that the team was about to pass. Shaking my stiff hands, I lifted the camera with my eyes half open, and in a moment I heard the sound of the gears turning behind the cliff "whoosh-whoosh-whoosh-" sound.

In just a snap of my fingers, the fleet of bikes came into focus, with their mottled livery standing out against the shade of the trees. "19-4045 TCX lapis blue" I squinted my eyes and searched for the color code among the cyclists, checking them one by one in my head for fear of missing them.

That is the code of the SINGTEX team, from a pixel blue dot gradually enlarged, the outline gradually clear, pulling up the telephoto to "^_^", it was the familiar signature smile of the consultant. "Shu-Wei!" A few dozen feet away, Mr. Huang waved at us with great vigor, and the cross-island ride seemed to add a little more color to the faces of the two "old boys" who were already looking great to begin with.



When I think back to the two older boys, they were so calm and composed before we set off, but every time I met Mr. Huang, I could see his eyes shining brightly and he told me he was ready to go cycling around the island. This power of execution is really impressive to me, but also as a junior I am worried about his wellbeing! Fortunately, along the way, I witnessed the two participating in the train+bike cross-island tour.

Along the way they eat well, sleep well, and live well, but also get up early every morning to practice Tai chi.





"Tai Chi is born from Wuji, it's the mother of Yin and Yang, the switch between movement and steadiness." mumbled Mr. Chang under his breath, with his hands making circles.

The team members sank their waists and dropped their spans, their eyes were half open and half closed, and they were able to concentrate their energy between exhaling and concentrating, looking forward to the ride, and having a beautiful posture, pedaling hard when going uphill, and embracing the wind when going downhill. It is as if the whole city and the mountains are their playgrounds. "This is our marketing specialist at SINGTEX. He is here to help Mr. Huang and Consultant Chang," "Wow! we are all blessed by SINGTEX and are like big celebrities on the road" The team leader invited the impromptu camera team to join us for dinner, and Ms. Yu Hua also warmly introduced us to the two cyclists at the table, a group of energetic peers. Mr. Huang and Consultant Chang were always the focus of conversation, especially Sunny Oppa, who was always the subject of photos, confirming once again that handsome men and beautiful women are the best marketing spokespersons.

"Chang" a shout came from out of the blue, and the azure blue of Bianchi's exclusive Milano colors cutting through the coastal 2nd Provincial Highway. It's Jeremy! He followed the team with effortlessness of road bikes and smiled at us. It turns out that Mr. Huang had already done his homework with the road biking beauties at Singtex before the ride, so it's no wonder that he was so confident when he mentioned the ride, boldly embracing his dreams and carefully preparing for it. With his impressive level of execution, I was able to get a glimpse of Mr. Huang's physical, mental and spiritual preparation on this ride.



>> Reverso Context: Wilson Chang Marketing Design Center, Hsiang-Lin Chang Consultant, Sunny Huang General Manager, Elle Chen Director, Jessie Lin Senior Manager

The rest stop at the midpoint of the coastal route on the last day north was at Daxi Elementary School, the only school in Taiwan that teaches surfing lessons, which unexpectedly became the best photo spot for the SINGTEX team and also the parting point of the trip around the island.

After bidding farewell to Consultant Chang at the coastal line, my father and the lovely oppa of SINGTEX, wearing a carbon fiber green and blue cap, stepped on the pedals with ease and headed for the last mile of the road around Taiwan.

I cannot help being envious of this seven-day tour. The backs of the two ageless riders faded away as the tide ebbed and flowed along the cliffside, leaving behind memories of their burning desires. I have already signed up for the October ride.



Cross-disciplinary Innovation

"National Team for Epidemic Prevention" Gives Back to Society.



The Group's Six Major Ethos

| | |
|-------------------|--|
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| INNOVATION | Proactive and innovative spirit. |
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| QUALITY | Pursuit of excellence and world class quality. |
| FEEDBACK | Sustainable business management and giving back to society. |

Vincent Wu
Garment Business Division Vice President

With the onset of the COVID-19 pandemic around the globe in 2020, The Ministry of Health and Welfare called on the textile industry to form a "National Team for Epidemic Prevention" in order to enter strategic materials such as isolation garments and protective clothing into domestic production. MAGICTEX and GFUN, both part of the SINGTEX Group, also had the honor of being selected for the National Team, providing strong protective clothing for the front-line medical staff in Taiwan.

Through this opportunity, we also entered the medical apparel field, and we have subsequently obtained the relevant medical licenses and two GMP factory certifications one after another, and have been able to leverage the Group's resources and capabilities in functional textile products to produce medical garments that meet national standards in a short period of time.

In May 2021, when the first wave of the epidemic broke out in Taiwan, we quickly supplied isolation and protective garments to medical institutions, police units, firefighting units, and airlines in Taiwan, providing comprehensive protection for front-line workers exposed to the risk of the virus.

The company also donated tens of thousands of protective suits and isolation gowns to medical institutions and police and fire fighting units to provide uninterrupted safety protection. (The number of donations before the deadline of this issue: 20,650 isolation gowns and 17,750 protective gowns.)

In crisis lies opportunity; the epidemic has changed the life of all human beings, and SINGTEX Group is able to become a medical apparel supplier in the shortest time because of its years of accumulated experience and vertical integration ability.

This has not only allowed us to explore new business opportunities, but also give back to society and working for the sustainable operation of the Group. As we write this article, another wave of the epidemic has resurfaced, and we are fully prepared to let the front-line medical staff have no worries. We hope that the epidemic will be alleviated as soon as possible, that the people of Taiwan will be safe and healthy, and that we can soon return to our normal lives.

SINGTEX CSR

Charity Car/Donation

2022 / 01 / 17

SINGTEX donated **1,000 pieces of protective clothing and 5,000 pieces of isolation gowns** to the National Fire Agency of the Ministry of the Interior.



Service "tricycle" theory!

The customer wants 50 cents, the employee gives 1 dollar.



The Group's Six Major Ethos

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Tony Wang
Fabric Business Division Vice President

If you can devote yourself to what you are good at, you have the opportunity to grow in your work, and get a sense of accomplishment and happiness from it, you will go farther than most people!

We are fortunate to be in an industry that brings health, joy, challenge, and warmth to people!

The most important thing for a company in business is to serve customers well. How to interact with customers and deepen their impression of you; I believe the answer is understood by everyone, but it is also easy to be ignored, that is, the quality of service. No matter how great your products are or how good your employees are, the most important thing that can impress your customers is their "direct interaction" with your company.

The sales team is the face of the company, the first line of contact with customers, the customer experience often comes from the interaction process, whether there is a way to meet the customer's expectations of technical support/knowledge education/and stable product quality.

A company that emphasizes sustainable business operations will find ways to maintain a good relationship with its customers, and it is the duty of the sales team to serve them well and bring in the results. Listen carefully and pay attention to customers' needs and desires.

Not only to meet customer's wishes, but also to exceed customer's expectations every time. Only by doing so will our customers continue to be truly satisfied.

I recently discovered a nursery rhyme that I used to hear my mother sing when I was a child, and it expresses exactly what is needed to be done to provide exemplary customer service.

A tricycle is running fast, an old lady sitting on it wants 50 cents but gives a dollar back, don't you think it's strange?

The key to good service is none other than the customer wants 50 cents, we give him a dollar. We go beyond customer expectations, to create efficient customer satisfaction, relying on tailor-made professional services. It's not difficult to provide warm service, as long as there is warmth in places that are not expected, and goodwill in unfamiliar places, you will have a better chance of winning the hearts of your customers.

There is no passion to be found in playing small - in settling for a life that is less than the one you are capable of living.



The Group's Six Major Ethos

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Billy Chuang
GFun General Management Office Vice President



The power of passion talking about passion

The Power Of Passion!

Passion is the driving force for continuous learning, and enthusiasm is the best recipe for not being afraid of setbacks.
Is passion inherent in your genes?
Or is it the result of environmental training?
The answer to this varies from person to person, but I think we can get in touch with passion in two ways.

1. Follow passionate people and things.
2. Find out what you like and discover your passion.

Learning to live and work with passion basically gives you a boundless spirit and a sense of joy despite failure!
It will also give you the motivation to move forward with your goals!

「There is no passion to be found playing small - in settling for a life that is less than the one you are capable of living.」
— Nelson Mandela, former President of South Africa and Nobel Peace Prize winner —



So let's get moving and get passionate, folks!

Towards Net Zero Carbon Emissions for ESG Sustainability.



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Lio Chang
GFun Development Department Vice President

SINGTEX is 33 years old, and GFUN is 23.
This team has never slacked off, and continues to make strides forward.

The topic of **"Energy Saving And Carbon Reduction"** has been around our ears since we were growing up in elementary school, and every elementary school student can repeat it. Therefore, it is no longer just a slogan, but requires us to follow this global trend without delay. When we start thinking about issues like carbon footprint, we are also evaluating how to effectively implement them.

If the carbon footprint is traced back to the development of raw materials and all direct and indirect emissions in the manufacturing stage, such disclosure or control is comprehensive and cannot be limited to direct emissions from factories.

I believe that the sustainable materials introduced by the Group in the past are an absolutely positive step, including S. Café®, AIRMEM, S.LEISURE, Soluction is Soluction, etc.

This will be the essence of the Group's "product carbon footprint" plan in the future, so I will not go into details.

My further observation is that, for example, in the case of the GFUN production plant for waterproof and permeable fabric processing, it is found that in 2021, compared to 2020, GFUN will save 32% in water consumption, 42% in electricity consumption and 47% in heat source per yard of production. This is an exciting development for those who are concerned to review such results.

Of course, the main reason is that effective centralized production management can further materialize the carbon reduction of **"service carbon footprint."**

Carbon reduction in general includes the three steps of: inventorization, target, strategy. We need to lift our foot in order to stride forward. In line with our team in the ground rooted in the execution and spirit. To find profit from the process of carbon reduction, we expect our professional material application and processing technology to provide a bridge between fabric suppliers and international brand owners.

Or, for any product that is sustainable and environmentally friendly, you can find a solution at the Group. R&D is concerned with the sustainable development of next-generation environmentally sustainable precision textile products.



Carbon reduction requires a strategy, and the only way to take a step forward is to stride forward.

2021 Award

SINGTEX Event | News, Award, Exhibition, Media



2021 ISPO TEXTTREND 2023 24FW

BEST PRODUCT-STORMEGA SW-80376SC0-4
TOP 10- S.Café® Oneshell S3K-2 187SC0-2
SELECTION-SINGTEX® Oneshell A 1110-2 1090003
SELECTION- S.Café® Ocean SCKP-457S-1



2021 TOG Award The Honor of the year

SINGTEX PROTECTOR Coverall
AIRMEMCOLORSHELL Coffee Bio-jacket



2022 TAIWAN EXCELLENCE

TRANZEND Ultra Shirt
TRANZEND Ultra Coat



2021 TSAA Taiwan Sustainable Action Award Best course of action

Bronze/
SDG3 Waterproof and breathable
technology Application of coverall

The Excellent Enterprise Award in Taoyuan City

SINGTEX-Love the Earth Award/Gender Equality Award
GFUN-Wisdom Star Award



Media Coverage Activitie Conference

Domestic and Foreign Media Coverage

Dec. 22, 2021 - New Taipei City Department of Education's
New Residents Division (Onward Project)
Photo by LeeMing Institute of Technology

Dec. 22, 2021 - Fu Jen Catholic University, Department of Textiles and
Clothing (TCNEWS Vol.2 Special Issue)

Domestic and Foreign Activitie Conference

Jan.28, 2022-SINGTEX GROUP'S subsidiary (GFUN) groundbreaking
ceremony to build a high-end precision dyeing and
finishing plant towards sustainable mana gement

Jan.03, 2022-Blue Economy Ship of Hope (MS Porrima) Press Conference

Nov.11, 2021-Leadership Summit

Nov.06, 2021-TEBA International Business Seminar for Taiwan Brand Enterprises



New Taipei City Department of Education's New Residents Division 「Onward Project」 Photo by LeeMing Institute of Technology



Fu Jen Catholic University, Department of Textiles and Clothing 「TCNEWS Vol.2 Special Issue」



SINGTEX GROUP'S subsidiary (GFUN) groundbreaking ceremony



SINGTEX GROUP'S subsidiary (GFUN) groundbreaking ceremony



Blue Economy Ship of Hope (MS Porrima) Press Conference



Blue Economy Ship of Hope (MS Porrima) Press Conference



Leadership Summit



TEBA International Business Seminar for Taiwan Brand Enterprises



SINGTEX GROUP'S subsidiary (GFUN) groundbreaking ceremony

Sustainable Environmental Protection

SINGTEX Dyeing and finishing plant



Ying-Chieh Chang
Dyeing and Finishing Department Vice Head

"A Mountain of Discarded Fast Fashion Is Piling up in the Chilean Desert."

Did you know?

According to the Daily Mail, Chile has long been a distribution center for second-hand, slow-moving, fast-fashion clothing, with about 40,000 tons of discarded used clothes going directly into the Atacama Desert each year, 300,000 tons of clothes are thrown into landfills in the UK each year, and the global textile manufacturing industry produces about 1.2 billion tons of CO₂ each year.



The Atacama Desert in Chile is covered in used clothing discarded from around the world. (Image/TPG/Associated Press)

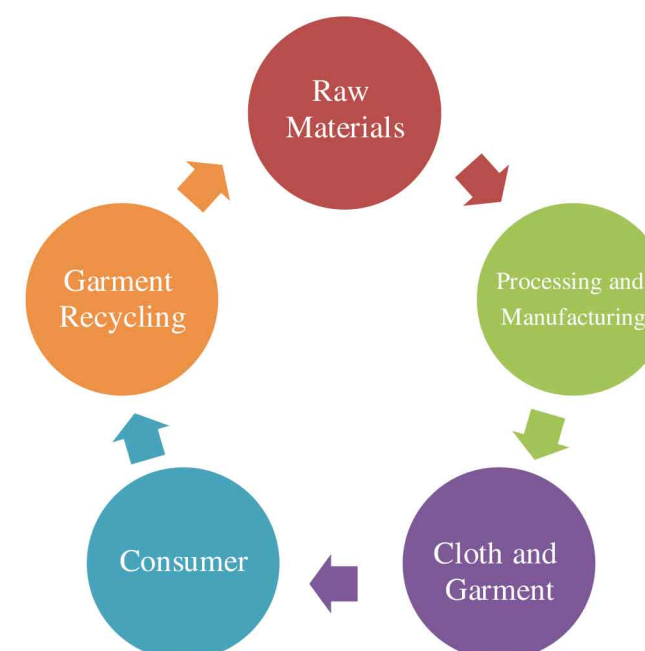
In recent years, boutique brands such as Hermes, Prada, Chanel and Burberry, outdoor sports brands such as Nike, Adidas and Patagonia, and fast fashion brands such as H&M and Zara have all declared their sustainability goals. The fashion and outdoor sports industry, which has always pursued new trends and innovations, is beginning to face up to its environmental responsibilities and is demanding that its supply chain work together to achieve its goals.

"Green and sustainable practices in dyeing and finishing plants."

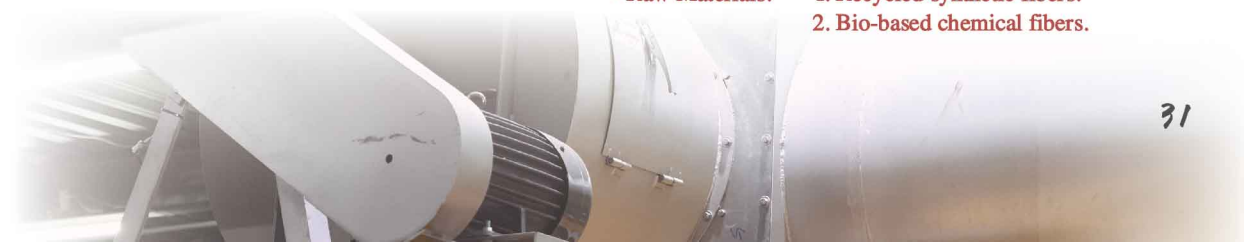
When you think of **sustainable fashion or green textiles**, what is the first thing that comes to mind?

It could be a variety of eco-friendly yarns, garments recycled into fiber, optical lens factory waste added to film, Taiwan's Story Wear, which rewashes, dismantles, and collages denim into new jeans, or Patagonia's Worn Wear clothing repair and reuse program, etc. All of the above mentioned are sustainable concepts on the raw material or garment side. Have you ever thought about whether the concept of sustainability can be realized in the process of fabric production?

The author will share with you the experience of green and sustainable practices in dyeing and finishing plants.



- * Garment recycling: 1. Textile Sorting and Recycling.
- * Raw Materials: 1. Recycled synthetic fibers.
2. Bio-based chemical fibers.





Look at SINGTEX'S Guanyin Dyeing and Finishing Plant as an example. The green sustainability section focuses on water, electricity, steam (heat), chemicals, and waste. For each project, we calculate the amount of investment, cost savings, payback time, energy savings, and carbon savings.

Case Description

- Case 1. Covering the dyeing machine and steam line with insulation material to prevent large amount of heat loss, which can reduce the problem of stuffy environment caused by heat loss, improve safety, while saving considerable energy.
- Case 2. Replacing traditional daylight lamps with sensor lights in stairwells to save electricity.
- Case 3. We have set up a new type of crawler type low bath ratio dyeing machine, which uses much less water than traditional dyeing machines. Therefore, in addition to reducing water consumption, we also save steam, electricity, chemical usage, waste water and sludge, which is a significant effect of energy saving and carbon reduction.
- Case 4. Establishing chemical management system, in addition to setting up safe chemicals that meet the requirements of international brands, we have a professional quality assurance team that constantly conducts tests to confirm quality maintenance or achieve higher quality in order to find chemicals that are more environmentally friendly, safer, and more economical.
- Case 5. Energy management system is introduced to monitor the energy usage of the whole plant, and immediately eliminate any situation to avoid energy wastage.
- Case 6. Through process improvement and management, we can set reasonable reduction wash or fixing specifications for different dyeing concentrations, reduce the amount of water and chemicals used in dyeing, and also reduce waste water and sludge generation.

"Prospects for the new dyeing plant in the future."

In addition to incorporating all the parts that the existing Guanyin Dyeing and Finishing Plant has achieved and continuing to improve, the following directions can be taken towards green sustainability:

1. Cover the roof with large solar panels to generate green energy.
2. Build a waste heat recovery system, using the simple principle of heat and cold exchange:
 - (1.) The waste hot water from each process can be reused in the process to reduce energy loss, reduce the heat stuffiness caused by the waste hot water, and save the electricity used to cool the motor in the cooling tower of the wastewater treatment plant.
 - (2.) The high temperature waste hot air from the sizer is reused in the sizer through the heat exchange system to heat up the clean air and reduce energy consumption.
3. Rainwater recycling system installed, which can be used for watering and cleaning the floor, saving water resources.
4. Processed wastewater can be reused in the production process after the wastewater treatment equipment, achieving partial discharge and partial reuse.

We hope that in the future, the new dyeing and finishing plant will achieve Industry 4.0 intelligence, production efficiency, and rationalization of energy use, and that the plant will be surrounded by green plants, and that the treated water will be able to raise fish and form a fish pond ecosystem. With the most environmentally friendly dyeing and finishing plant, SINGTEX is at the forefront of green sustainability, which not only increases the attention and cooperation of brand customers, but also contributes to the environment.



It's not what you do, but what you do it for that ignites your passion for work.

The Group's Six Major Ethos

| | |
|------------|---|
| PASSION | Profound passion for textiles. |
| SINCERITY | People-oriented Integrity and care. |
| INNOVATION | Proactive and innovative spirit. |
| SERVICE | Customer oriented with dedication to professional service. |
| QUALITY | Pursuit of excellence and world class quality. |
| FEEDBACK | Sustainable business management and giving back to society. |

Sam Liu
MAGICTEX Associate Manager

I joined the SINGTEX family on April 2, 2001, and I remember that I started reciting these six beliefs at the first monthly meeting. At the blink of an eye, 20 years have passed, and according to the unofficial statistics, every time the monthly meeting is shared by colleagues, it is "passion" that is shared the most often. I personally believe that passion is the most fundamental belief among the six major beliefs, and only with passion can we develop our beliefs.

The establishment of SINGTEX was due to the "passion" of Chairman Chen and Vice President Lai of SINGTEX, and the fact that Singtex has prospered for more than 30 years now is the result of the "passion" of all of us. Whether it is the love for textile or the affection for fabric, I believe that our colleagues who have been with us for a long time are very "passionate" about SINGTEX. Our colleagues in different departments, units, and in different positions all hope that the company they work for will grow and become better, and this is also an achievement for themselves.

I often receive domestic groups visiting Singtex, and every time when I introduce myself, I will say, (I joined SINGTEX since I was discharged from military service, and I bought a car, a house, married and had children because of SINGTEX.) Many people have asked me why I have been working in a company for more than 20 years. I think it is because of my "passion,"not only my interest in textiles and garments, but also my affection for the company, my sense of mission and my sense of responsibility to the colleagues I work with.

In order for SINGTEX to enter the next 30 years, it is also necessary to combine everyone's "passion."

Since I joined the company, and the outside world is looking forward to SINGTEX is growth and transformations. Chairman Chen is undoubtedly the most passionate person in the company. It is also because of his "passion" that the company has grown continuously and has inspired like-minded colleagues to work together to make the company more complete and sound. However, to make our company better, we need each and every employee of our company to give full play to their "passion." By doing the best we can, we are gathering everyone's "passion" to make our company better.

The sales unit works hard to receive orders, the production unit controls quality well, the purchasing unit negotiates the lowest price, etc. Everyone sticks to his or her position and tries to do his or her best, which is to gather everyone's "passion" to make the SINGTEX Group better.

From a small company with only two people, Chairman Chen and Vice President Lai, to now, after 32 years, we are a group with more than 800 employees and factories at home and abroad. In order for the Group to go far and go better in the future, we need the "passion" of each and every employee.



Good Book Recommendation

Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones

Gene Hu
Marketing & Branding Dept. Director

"Your habits build your present self."

If we understand what habit is then it is not difficult to understand: the present you is not created by a so-called all-decision moment, but by the accumulation of many small decisions.

By reading the book (**Atomic Habits**), you can clearly understand what habits are, how they work, and how to improve them. It is a good book that can help us

"understand the importance of habits, build good habits, and get rid of bad habits."

The book clearly reveals why small changes can make a big difference. And the most effective way to change habits is through four simple steps to build better habits. These four important rules are: make the cues obvious, make the habits attractive, make the actions easy, and make the rewards satisfying.

Good habits are the compounding of "self-improvement."

It's easy to overestimate the importance of a decisive moment and underestimate the value of making small improvements every day. Each one percent improvement or one percent regression is like a small victory or defeat, which can really add up to a huge difference. Just as money is doubled through compound interest, the effect of a habit is doubled through repetition in your process. The effect of habit change is similar to the result of a few degrees of aircraft route adjustment.

For example, if you are traveling from Los Angeles to New York, a 3.5 degree turn to the south at takeoff will result in a landing in Washington, DC instead of New York.

Such a small change in nose offset is almost imperceptible at takeoff, but after flying across the entire United States, the final landing site is hundreds of miles away. This is the compounding effect. The accumulation of small habits grows in your life like compound interest, and eventually leads to a completely different path.

The most effective way to change habits is to change self-identification.

There are three levels of behavioral change: outcome, process, and self-identity. The outcome is about what you get, the process is about what you do, and the identity is about what you believe. Each level of change is useful in its own way, but it is the direction of the change that is the problem. Most people focus on what they want to achieve in the process of change, but a more effective and accurate way to think about it is to start with identity. Imagine two people who refuse cigarettes, and when someone hands them a cigarette, person A says, "No, thank you. I'm trying to quit smoking." A still thinks he is a smoker and is just trying to quit, with the same beliefs as before, but with the hope that his behavior will change; and then look at B when he refuses, "No, thank you. I do not smoke." Although the difference is small, the statement conveys a change in identity. **Therefore, the key to changing habits is not to do it, but to become what you want to be.**

What we experience now, good or bad, does not reveal your future. Your future is created by every habit and decision you make now.

Let's think about change together.

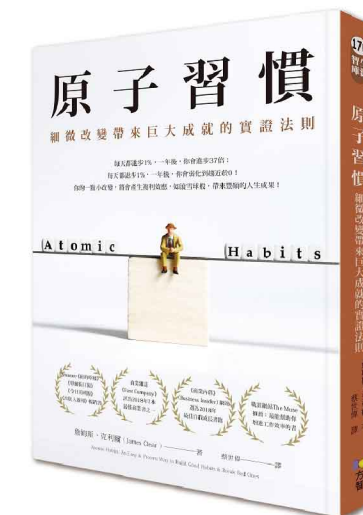
"The goal is not to read a book, but to become a reader"

"The goal is not to run a marathon, but to become a runner"

"The goal is not to learn a musical instrument, but to become a musician"

And you?

Are you ready to change?



Author : James Clear
Original Author : James Clear
Translated by : Shih-Wei Tsai
Published by : Fine Press
Publication Date : 2019/06/01
Language : Traditional Chinese

AZURE • Finding the Purest Azure Colors of the Ocean

For our inaugural issue, we are pleased to invite Cheer Chen, CEO of Zhan-Azure, to share with us how we started the 「Battle for Azure」 and how we found the solution from the difficult situation and invited partners with common beliefs to work together for Azure Blue Ocean.



Azure CEO / Cheer Chen



AZURES's vision

It is to create a clean future with technology, and to clean the ocean with wisdom.

Marine litter is one of the most concerning issues in the world. Every year, more than 8 million tons of litter are transported from land to sea, destroying coastal habitats and causing irreversible impacts on the ecology.

The AZURE team thought deeply about whether they could do something for the ocean by studying marine science.



The Azure team has built a sea-drifting garbage collection robot, the "Azure Bot," which is positioned in the harbor as a starting point to harness the power of technology to intercept land-based garbage from flowing into the sea. To fight against marine plastic, the fishing port of Zhuwei has deployed the "Azure Bot."

Discover the problem and find the solution.

The problem of definition is the most critical part of the solution. Marine litter floating on the surface is different from litter on the beach, it follows the direction of the wind and the current, and where does it come from? What would happen if we didn't remove it? In order to find the answer, the AZURE team investigated the garbage and land environment in all of Taiwan's harbor waters, and accumulated research and development funds and technical capabilities through various competitions, and created a marine garbage cleaning machine called "Azure Bot," for cleaning up floating marine garbage in harbors. The team hopes to harness technology to accelerate the removal of marine litter and become the last line of defense for the ocean before it flows from land to sea.

From a small team of three members who started with a dream in 2017, by 2022 the core team has expanded to eight members, with expertise in marine, mechatronics, IT and finance, etc. The common belief of the AZURE team is to leverage their expertise to introduce appropriate solutions to the plastic-polluted waters and to restore the original azure colors of the sea.



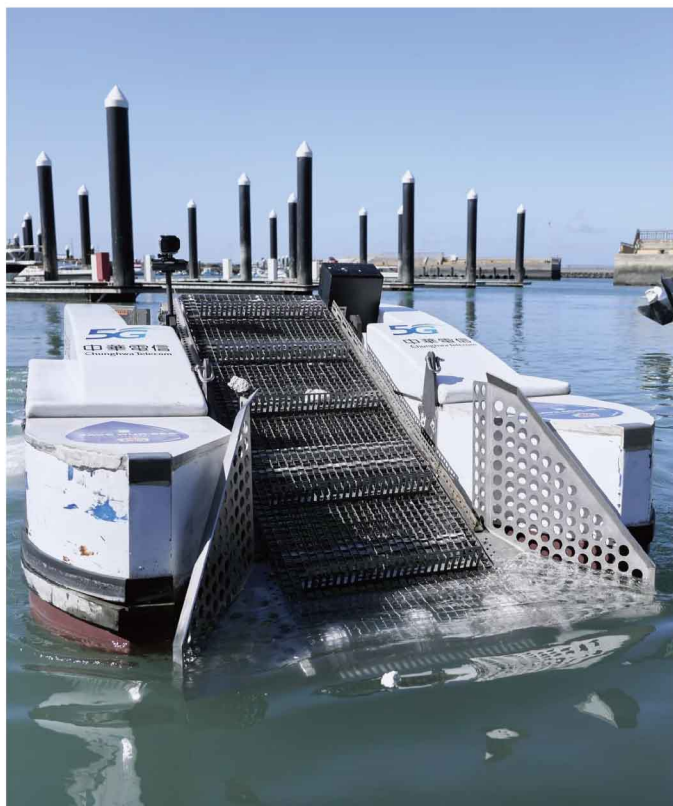
I want a clean ocean, so I'm trying to make the world the way we want it to be! This is the simple and straightforward reason why Chen Cheer insists on cleaning up the harbor in Taiwan.



Sustainable Partners, Creating The Future Together.

The concept of cleaning the oceans through the Azure Bot is only the starting point of the project, and the concept of cleaning the oceans with wisdom is to combine the wisdom of all people to find a sustainable way to make the environment better. The next step for the AZURE team is not only to remove the marine litter, but also to cooperate with SINGTEX to use bottles collected at sea to create yarn, giving new life to the waste and creating a new value for the global environment.

#Taiwancanhelp #Clean Ocean #SINGTEX #AZURE



AZURE Bot

| | |
|---------------------|--|
| Compact size | Built for the port area, it is economical and convenient for ocean cleanup work. |
| Large capacity | At least 200 kg of marine litter per day. |
| Low carbon emission | Electric driven, no fuel, more eco-friendly. |
| Multi-application | Marine grade parts, suitable for lakes and reservoirs. |
| Smart control | User-friendly smart remote control. |

India trip: A lesson in sustainable tourism

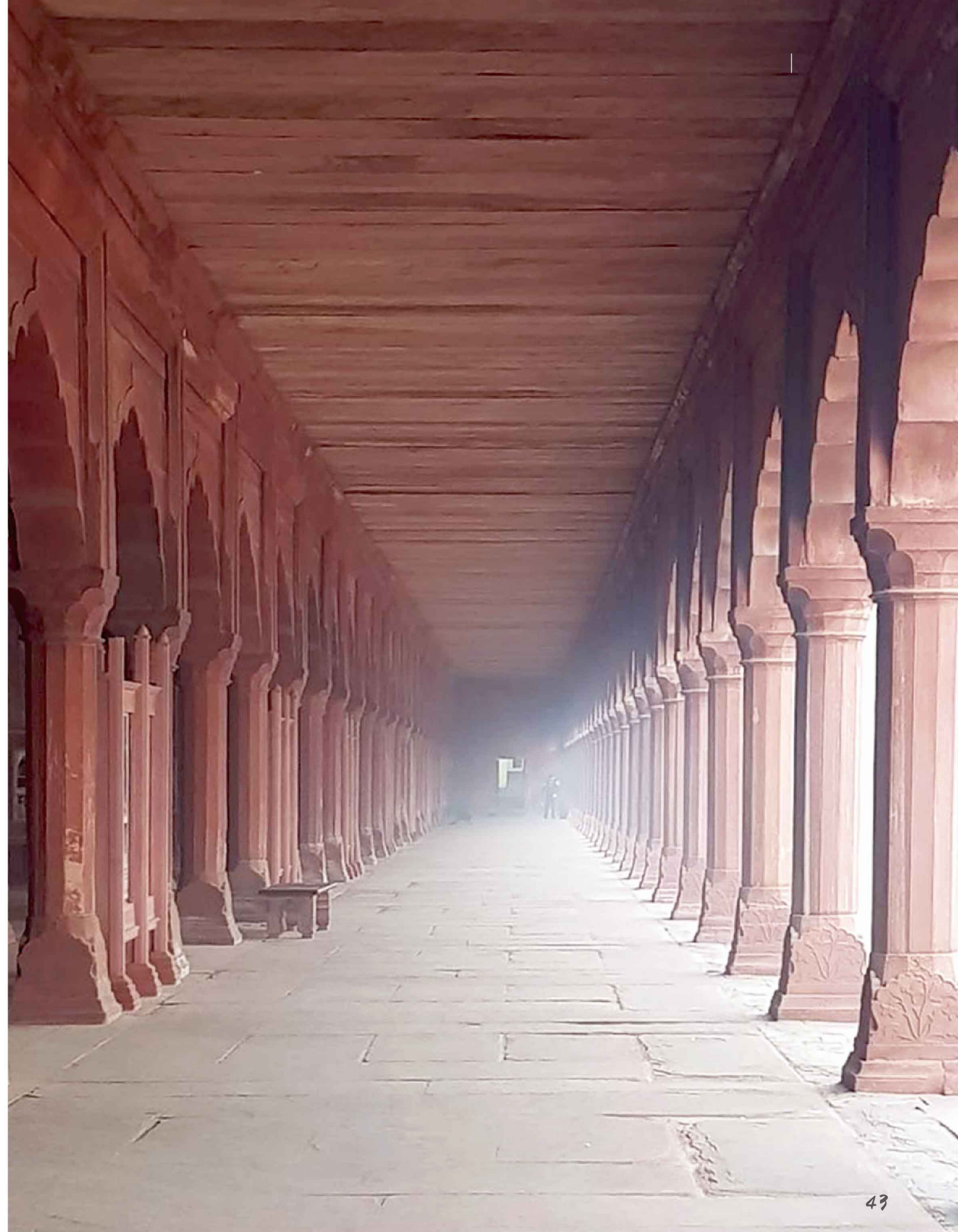
Vita Tsai
Secretary's Office

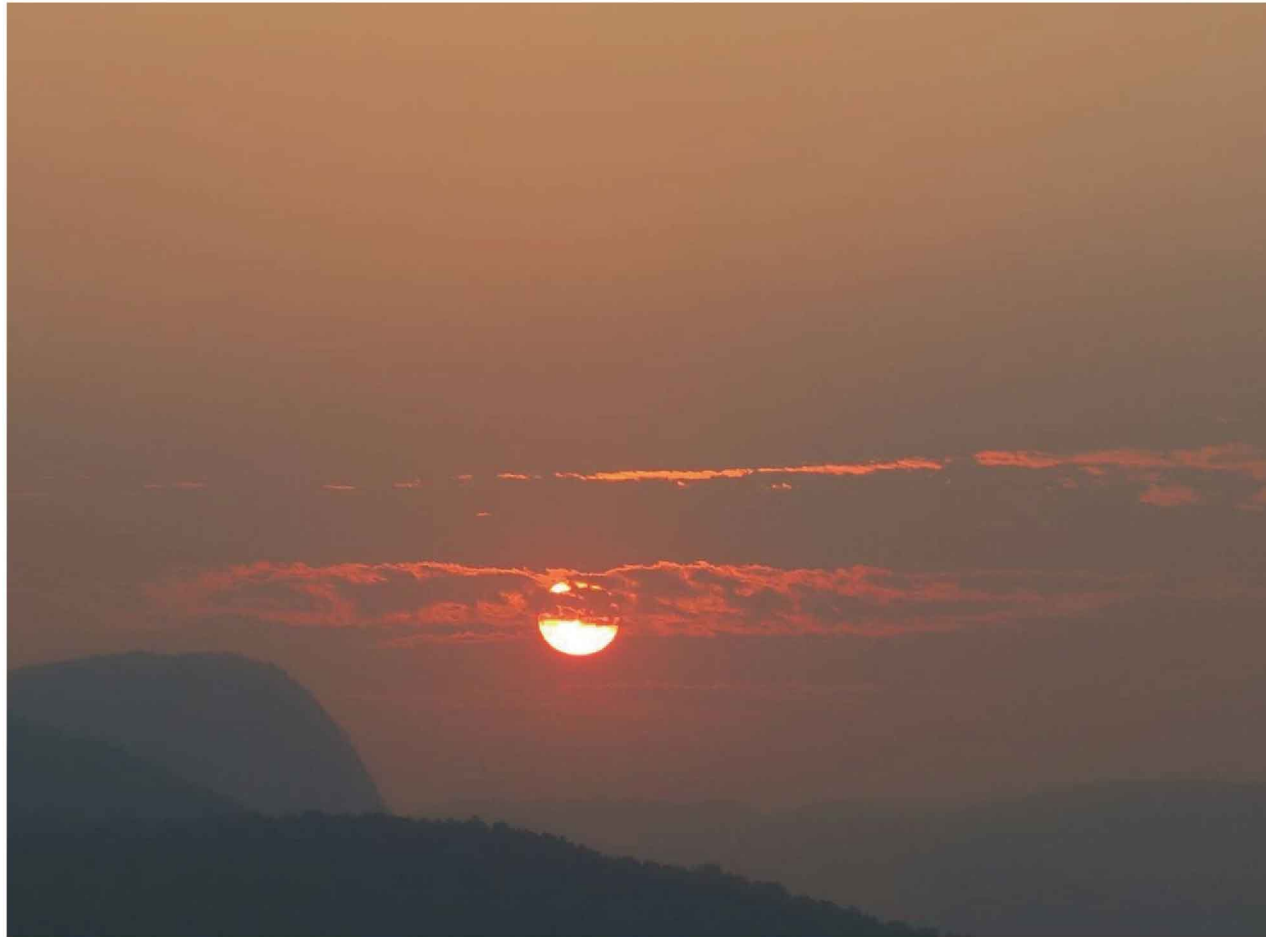
I visited the incredible country of India at the end of 2019. One day of the trip was scheduled to take place at Kukkuta Padagiri Mountain near Bihar Province in northeastern India, which is said to be the place where the great Gautama Buddha entered into the finality of his death and waited for Maitreya Buddha to come down and deliver the mantle and alms bowl.

I vividly recalled that we gathered early in the morning and took a jeep as arranged by the tour leader. First of all, we arrived at the Gurpa station. As soon as we got off the jeep we were deep in the crowds of the bustling train station.

While walking through the crowded station I couldn't help but look forward to our mountain hike later, away from the crowds, and connected to nature.

Finally, our group started to climb up the steep Kukkuta Padagiri Mountain. I was shocked to see how much garbage littered the path of such a sacred location.





On the top of the mountain was a beautiful pagoda built with the financial support of Taiwanese monks. After praying around the pagoda at the top, our group took a photo and we prepared to start making our way down. On the way down, one of the group members picked up a bottle that had been left on the mountain at some point and was going to take it down to their car to properly dispose of it.

This tiny courteous action sparked something in our group. Before we knew it we were all collecting PET bottles, pieces of garbage, abandoned plastic bags, etc. We turned it into a game, with a goal to leave the mountain cleaner than when we arrived.



At the bottom of the mountain we separated recyclables and disposed of all the garbage appropriately at the local garbage collection area.

Our experience left me reflecting on the environmental impacts of tourism and what our responsibility is as visitors in a foreign country. At SINGTEX we talk a lot about how to incorporate sustainability and environmentalism in our daily life. My trip to India made me realize that this also transfers over to our holiday activities.

Actions like picking up discarded trash, bringing a reusable bottle, or canvas bag seem small but every small action adds up and can have a big impact.

We call on everyone to enjoy the beautiful scenery and leave only footprints and no trash, so as to return the beauty to the earth.

After the 2022 Rail+Bike Round Island Trip.

Foresight R&D Center
Hsiang-Lin Chang Consultant

A spontaneous trip - a trip around the island by rail and bike.

A trip where I need not worry about the itinerary (planned by the Taiwan Bicycle Association), and where I did not have to worry about my physical strength "I was in the top 6 of my class when I was taking 10K cross-country cycling lessons," and the association also said that there were 90 year old cyclists taking the trip.

There is no need to hesitate, just have a dream and carry it out.

It's always easier said than done, but it's something you've never done before, and it takes a lot of effort to prepare beforehand.

Source : Taiwan Cycling and Leisure Industry Development Association
Official Site : <http://www.taiwanbike.org.tw/>



Equipment and Gear

The first consideration was shoes. Professional cyclists often wear clipless shoes, but these are quite expensive and I would not be wearing them often. I heeded association advice that hard-soled shoes would suffice (average footplate force and non-slip.) Based on aesthetics and weatherproof capabilities, I bought a pair of leisure leather shoes, wore thick socks for a few days, and felt they were too tight and a little stiff, so two days before departure, I bought a new balance pair of sports sneakers which felt more breathable.

I worried about rainy weather, so bought a pair of sandals for backup. afterwards remembered that this choice is right, being well prepared was the right choice.

Even when having an evening rest, massage or foot bath, sandals came in handy.



Cycling clothes

Cycling shirts are designed with short sleeves and brightly colored prints, and sleeve covers are available for sun protection in summer.



Raincoat or windproof jacket

A light raincoat or windproof jacket is also a must, or a raincoat is convenient to cover the seat and handlebars to avoid getting your pants wet.



Cycling shorts

Thick buttocks pads can be very good against friction and weight-bearing cushion. The association was attentive and installed a soft seat on the cushion pad. Nevertheless, there were several complaints about soreness. (I found that most complaints came from people with wider hips) The thick backing of cycling shorts is exposed, and you will worry about being unsightly when you just wear them. In fact, everyone wears them like this. After one experience, you will be very confident. Feel, how handsome it is!?

If you are envious, come with us !

The most important equipment for cycling-a bicycle, the Association provides "MERIDA" bikes with variable speed gears left three, right eight, gear tips (2-3 good climbing, 2-5 good start, 2-8 easy all the way).

It is super easy to learn and understand, shift gears to pedal in order to carry out smoothly (thumb button to adjust the speed down, index finger button to adjust the acceleration gear). For people with cycling experience this is easy to operate. You ride the same bike for the entire ride (marked by the rider), with an accompanying technician to troubleshoot abnormalities along the way. In order to save pedaling effort and reduce the load on the knee joint, it is recommended that the seat height be adjusted to one fist higher than your waistline.

A boat-shaped riding helmet has a very (pointy-headed) feel, and is also a safety essential. The helmet buckle should be adjusted tightly to the chin (not the mouth).

Riding around the island sounds like a feat, and it is, but it's not a race, it's something that can be done easily. Under the arrangement of the Association, in principle, we will take a break after every 10 kilometers and have a snack.

I remember eating bananas, frozen desserts in Kaohsiung, Sichuan style mung bean vermicelli, Taidong style rice noodles, and ice cream in Hualien.

During the ride, you will not forget to take a break and replenish your strength, and the process is relaxing and comfortable.





Ultra Shirt

Fundraising Project Successfully Concluded



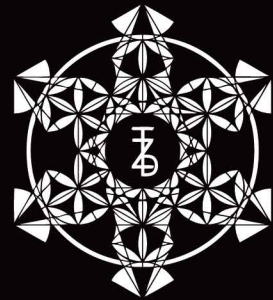
TRANZEND's "Ultra Shirt" fundraising project was successfully concluded in December 2021, with the results of Kickstarter campaign in the U.S. and flying campaign in Taiwan exceeding NT\$2.2 million in funds raised. In addition, Ultra Shirt also won the Excellence Award. We would like to express our gratitude to General Manager Mr. Sunny Wang, Manager Mr. Jia-Cheng Chou and all the colleagues who have helped TRANZEND.

Everyone's "all-in" and "sharing" are the driving force for our growth and progress.

In fact, we started to design and develop the Ultra Shirt as early as 2020, and we have gone through numerous improvements and adjustments before we came up with the Ultra Shirt that best expresses our brand philosophy. We emphasize technology and design and top-notch materials and processes: In terms of yarn, we use nylon and polyester yarn to achieve a quick drying and cooling effect.

The fabric is soft and thin but not translucent, and by using the warp and weft of the yarn, we strike a balance between breathability and impermeability. We have not skimped on detailing as well: to improve the convenience of wearing the shirt, magnetic cuffs and non-slip strips have been added, and ultrasonic stitching technology has been used to make the overall shape more streamlined and stylish.

In the future, TRANZEND will strive to design more top-notch functional apparel, hoping to combine technology, functionality and aesthetics to provide perfect comfort and allow each consumer to wear in comfort in various situations.



TRANZEND

Our values are built and derived from three elements - Sartorial Aesthetic, Technology and Sustainability. We believe this creates an indisputable perspective towards menswear. Our design integrates sports elements and heritage fashion from sustainable sources – providing every customer comfort and the ability to adapt to different environments.

We see the emerging market of menswear and apply functional yet sustainable textiles to ready-to-wear items, breaking the impression of formal menswear, allowing style and function to co-exist. We aim to create a paradigm shift, a new era and perception, mirroring our slogan - stand as a legend, move like a beast.

You are what you wear.

#Slowfashion #Sustainable #Functionalclothing #Techclothing

Official Website



More Products



Ultra Coat

SAVED
\$7520



\$7980
~~\$15500~~

Discount code
SINGTEXCOAT



Ultra Tee

30%
OFF



Long sleeve : \$1176 ~~\$1680~~
Short sleeve : \$966 ~~\$1380~~

Discount code
SINGTEXTEE



Ultra Shirt

SAVED
\$2,000



\$2980
~~\$4980~~

Discount code
SINGTEXSHIRT



Ultra PPE Jacket

30%
OFF



\$2086
~~\$2980~~

Discount code
SINGTEXPPE



Ultra Suit

Exclusive
discount



Blazer : \$6499 ~~\$11000~~
Pants : \$2499 ~~\$5400~~

Discount code for blazer
SINGTEXSUIT

Discount code for pants
SINGTEXPANT



DWR Roll Top Tote Bag

SAVED
\$110



\$290
~~\$400~~

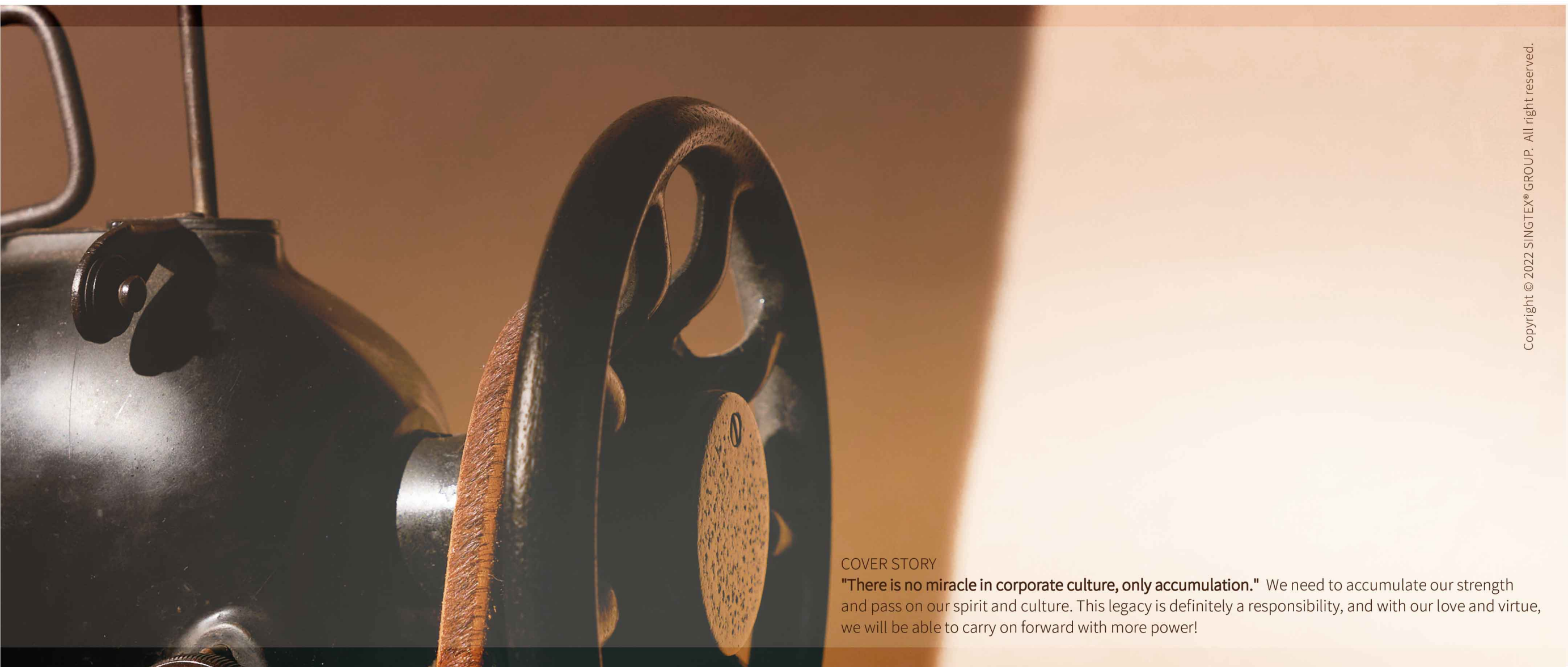
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COVER STORY

"There is no miracle in corporate culture, only accumulation." We need to accumulate our strength and pass on our spirit and culture. This legacy is definitely a responsibility, and with our love and virtue, we will be able to carry on forward with more power!

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